



# GREENMOBILITY

Lifelong Learning on sustainable urban mobility

## Protocol for internal training on how to conduct training for the Greenmobility Self-Assessment Toolkit

### WP4: Pilot Testing

A2 – Training for the Greenmobility Self-assessment toolkit

### Deliverable D4.2 – 1



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# WP4: Pilot Testing

## A2 - Training for the Greenmobility Self-assessment toolkit

### Objectives of the protocol for internal training

This protocol for internal training on how to conduct training for the Greenmobility Self-Assessment toolkit synthesizes the relevant information on how to conduct training for external participants, namely students and academic staff, as well as for all citizens who wish to participate. The primary objective is to transfer comprehensive knowledge about the Greenmobility Self-assessment toolkit to all consortium members. This includes understanding its purpose, components, and how to effectively utilize it for assessing green entrepreneurship initiatives.

By providing training sessions, the activity aims to build the capacity of consortium members in implementing sustainable practices within the context of sustainable urban mobility. This involves equipping them with the necessary skills and competencies to assess and promote Greenmobility Self-assessment toolkit.

Furthermore, ensuring consistency in training delivery is crucial for maximizing the effectiveness of the program across different countries and partner organizations. The activity aims to establish a standardized training approach that can be replicated uniformly by all consortium members.

Beyond knowledge transfer, the activity seeks to develop practical skills among consortium members in utilizing the toolkit. This includes

understanding how to apply its methodologies, interpret results, and provide guidance based on assessment outcomes.

The activity will gather feedback from training participants to continuously improve the training program and the toolkit itself. This feedback loop enables iterative refinement, ensuring that future iterations of the training are even more effective.

The activity also provides an opportunity for consortium members to collaborate and learn from each other's experiences. By engaging in joint training sessions and sharing feedback, partners can strengthen their relationships and foster a spirit of cooperation within the consortium.

Ultimately, the activity's overarching objective is to enhance the impact of green entrepreneurship initiatives by empowering consortium members with the tools and knowledge needed to support sustainable mobility solutions.

## Components

- **Internal Training:** The leader of the WP will conduct internal training sessions for the consortium members. The protocol for this training is delineated in this document. The sessions will serve two main purposes: showcase how the training will be conducted and ensure consistency in training delivery across all partner countries.
- **Training Execution:** Each partner within the consortium will then execute two training sessions in their respective countries. These sessions will be based on the model demonstrated by this document and will aim to disseminate knowledge about the Greenmobility Self-assessment toolkit.
- **Feedback Mechanism:** Partners will provide feedback after conducting the training sessions. This feedback will likely be collected through a

structured form designed for the training report. The purpose of this feedback is to evaluate the effectiveness of the training and identify any areas for improvement.

## **Protocol for internal training Greenmobility Self-Assessment Tools**

### **Purpose**

The purpose of this internal training is to equip the partners of the Greenmobility project with the knowledge, skills and tools necessary to effectively present and utilize the Greenmobility self-assessment toolkit. The goal is to empower trainers to deliver high-quality training sessions to students, teachers, and the general public, ensuring that participants derive maximum value from the training. The ultimate aim is to facilitate participants (trainees) in assessing their current transportation needs, behaviors, actions, beliefs, and intentions. And also to inspire participants (trainees) the adoption to more sustainable urban transport practices that benefit the environment, city dwellers, and individual health.

### **Training Objectives**

1. Provide trainers (members of the Consortium) with a comprehensive understanding of sustainable urban transport principles and their relevance to the Greenmobility tools.
2. Familiarize trainers with the Greenmobility self-assessment tools, including their purpose, structure, and intended outcomes.

3. Equip trainers with effective presentation and facilitation skills to engage participants during training sessions.
4. Train trainers on how to interpret assessment results and facilitate meaningful discussions to promote reflection and behavior change.
5. Ensure trainers are proficient in addressing common challenges and questions that may arise during training sessions.

## Training Content

### 1. Understanding Sustainable Urban Transport:

- Key concepts and principles of sustainable urban transport.
- Discussion on the environmental, social, and health impacts of transportation choices.

### 2. Introduction to Greenmobility:

- Overview of the Greenmobility self-assessment tools.
- Explanation of the purpose and objectives of the assessment.
- Discussion on the importance of sustainable urban transport and its benefits.

### 3. Presentation Skills:

- Techniques for engaging and motivating participants during training sessions.

- Effective communication strategies for delivering key messages.
- Tips for creating interactive and participatory training environments.

#### 4. Facilitation Techniques:

- Strategies for guiding participants through the assessment process.
- Methods for facilitating group discussions and activities.
- Approaches for addressing diverse learning styles and preferences.

#### 5. Data Interpretation and Analysis:

- Training on how to interpret assessment results accurately.
- Strategies for identifying patterns, trends, and areas for improvement.
- Guidance on providing constructive feedback and recommendations based on assessment outcomes.

#### 6. Addressing Challenges:

- Identification of common challenges encountered during training sessions.
- Techniques for overcoming resistance to change and fostering a positive learning environment.
- Tips for handling difficult questions and addressing participant concerns.



## Definitions

- **Sustainable Urban Mobility:** A synthesis of concepts commonly found in academic literature, policy documents, and guidelines from organizations working with sustainability define sustainable urban transport as the transportation systems and modes of mobility within urban areas that prioritize environmental, social, and economic sustainability. This means minimizing negative impacts on the environment, such as air and noise pollution, reducing greenhouse gas emissions, promoting public health, enhancing accessibility for all members of society, and supporting economic development while ensuring efficient and reliable movement of people and goods. Sustainable urban transport often involves the use of public transportation, walking, cycling, carpooling, and innovative mobility solutions like electric vehicles, car-sharing, and ride-sharing services, as well as integrating land use planning with transportation infrastructure to create more walkable and bike-friendly cities.
- **Trainees:** Participants in the training programs.
- **Trainer:** Representatives of each organization working with the Greenmobility project.



# GREENMOBILITY

Lifelong Learning on sustainable urban mobility

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